

THE KEY



APRIL 2011



**Farmers
STATE BANK**

MEMBER FDIC

Building Your Success

**UNLOCKING YOUR
FINANCIAL OPPORTUNITIES**



IN THIS ISSUE:

**HOME LOANS MADE SIMPLE,
HOW TO SAVE AT THE PUMP,
MAXIMIZE YOUR IRA &
PROTECT YOUR LOST WALLET**

CD RATES:

9-13 Mo. - 1.22%^{APY*}

16-18 Mo. - 1.66%^{APY*}

25-30 Mo. - 1.90%^{APY*}

60-67 Mo. - 2.75%^{APY*}

BUMP UP RATE:

36 Mo. - 2.45%^{APY*}

*APY=Annual Percentage Yield. Substantial penalty for early withdrawal, \$1,000 minimum opening deposit for 16-18 month, 25-30 month, 36 month Bump Up and 60-67 month terms. \$2,000 minimum opening deposit for 9-13 month. 9-13 month CD interest rate 1.21%, 16-18 month CD interest rate 1.65%, 25-30 month CD interest rate 1.89%, 36 month Bump Up CD interest rate 2.44%, 60-67 month CD interest rate 2.72%. Interest compounds every 3 months for CDs with a term less than one year and every 6 months for CDs with a term of one year or greater. For the 36 month bump up, at your discretion, you may elect to increase the interest rate and resulting APY once during the initial term of the CD to the prevailing 3-year CD rate for the remainder of the original CD. Early withdrawal penalty applies. 36 month bump up automatically renews into 3 year cd all other CDs renew for same term. Effective 4/1/2011. Rates subject to change daily.

MOBILE BANKING 101

Nine out of ten Americans have a cell phone; and, according to research by The Nielsen Company, more than half of them will be using a smart phone by the end of 2011.

A smart phone is a hand-held computer that enables users to access the Internet, run applications and make phone calls: and, for a steadily increasing number of consumers, smart phones and other mobile devices can be used for banking.

The Federal Deposit Insurance Corporation (FDIC) reports that the most common way customers make use of mobile banking is by accessing their bank's website using the browser on their smart phone or mobile device. This is very similar to what you would do on your home or office computer. FSB has developed a special web page formatted for mobile screens

m.fsb1879.com. If you're also checking e-mails on your phone, keep in mind that some criminals may send e-mails with links that look like they come from your bank or a reputable company. It's always a good idea to use your browser bar to enter your bank's website address rather than following a link from an e-mail.

To reduce fraud and protect your money, the FDIC recommends making sure that your phone or the mobile-banking application you're using is password protected. In addition, make sure your phone isn't storing your passwords to automatically log you into your bank account. That way, if you lose your phone, someone else can't access your account without having your password. If your phone is lost or stolen, immediately notify your bank and/or mobile phone provider.

**1-877-372-1879
www.FSB1879.com**



HOME LOANS MADE SIMPLE

At Farmers State Bank we make applying for a mortgage loan as simple as possible. Once you have decided to purchase a home, the first step is to determine the amount you would like to borrow. If you are unsure of what that might be, we would be happy to visit with you and help you decide what amount fits your budget. After you've established your loan amount, you can complete your application with the help of one of our mortgage specialists or apply online at www.FSB1879.com right from your own home.



When you meet with your personal mortgage loan officer, all that you will need to know is the approximate amount you would like to borrow, your income, your assets (checking, savings, certificates of deposit, retirement funds, etc) and your obligations. Your assets can be used for your down payment and the reserves you will want to have on hand after the home loan is closed.

Once the application is complete and you have picked out the home of your dreams, your loan officer will be your contact from start to finish so you always know who to call if you have any questions or concerns.

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HOW TO \$AVE AT THE PUMP

Rising gas prices may be bad news for your budget, but the good news is that there are simple steps you can take to cut costs at the pump. The Federal Trade Commission (FTC) offers the following tips:

On the Road

- Stay within the speed limit. Gas mileage decreases at speeds over 60 miles per hour.
- Avoid unnecessary idling. Turn off the engine if you anticipate a wait.
- Stop aggressive driving. You can improve your gas mileage by driving gently.
- Remove excess weight from the trunk. An extra 100 pounds can reduce your fuel economy by 2%.

At the Pump

- Steer clear of gas-saving gadgets. Be skeptical of claims for devices that will improve your gas mileage.
- Follow your owner's manual recommendation for the right octane level for your vehicle.

At the Mechanic

- Keep your tires properly inflated and aligned. It can increase gas mileage up to 3%.
- Keep your engine tuned. This can increase gas mileage by an average of 4%.
- Change your oil. Clean oil can improve fuel economy.



MAXIMIZE YOUR IRA

Individual retirement accounts (IRAs) continue to be one of the most powerful ways to accumulate funds for a financially secure retirement. Here are four ways to maximize the ultimate value of your IRA:

- **Make Contributions**

Everyone with earned income (wages) is eligible to contribute up to \$5000 for 2011. You can still make 2010 contributions until April 15. Roth IRA contributions are not deductible, but can be made by those with adjusted gross income under certain levels. (Consult your tax advisor to determine how these rules may apply to you.)

- **Make Contributions Early**

The earlier you make contributions, the earlier your money begins earning on a tax-deferred basis. By making your contribution early, you are more likely to make an extra contribution over your working career; and that adds up.

- **Take Advantage of the Catch-up Provision**

For the past several years, individuals age 50 and above have been eligible to contribute extra amounts to their IRAs. For 2011, those individuals can contribute an extra \$1000 to their IRAs.



- **Invest Your IRA Wisely**

Your IRA is, or will become, a significant part of your net worth. How it is invested deserves the same attention you give your other investments. Doing your homework and using the services of a financial expert with FSB Warner Financial can make a large difference. Give us a call at (319) 235-6561 or visit us online at www.FSBFS.com.

PROTECT YOUR LOST WALLET

There aren't too many things worse than the panicked feeling of a missing wallet or purse —especially when you're not sure if it's just misplaced or if it could be in the hands of a criminal. Follow these tips to help minimize the damage:

- Limit the amount of confidential information in your wallet.
- Copy everything in your wallet (except the cash).
- Review your credit card bills and checking account statements as soon as they arrive.
- Periodically request your credit reports from sources like www.annualcreditreport.com

Being proactive and taking precautionary steps to protect yourself from the damage of a lost or stolen wallet may seem like it will take a lot of time and effort—but it's nothing compared to the many hours you would spend trying to recover a stolen identity.



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LENDER
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AT
www.FSB1879.com

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Raymond
(319) 232-3070

Dunkerton
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Gilbertville
(319) 296-1410

Downtown Waterloo
(319) 274-1879

FIND YOUR KEYS

T S M A R T O T P A R B N S
 I T L T E L L A W H C E G N
 T E E T T N U T O R O T G O
 I S L N I W I I E O N N A A
 G S B O R R O W N M T U E S
 N A O D E E G A G T R O M S
 T E S E M B T L O A I C B M
 T A E L E U B N T B B C A I
 S I O I N D I V I D U A L N
 T U T B T G O A S O T R V L
 O E C O W E G A E L I M W B
 T R G M H T I T A B O H E E
 N E S D N B I H O N N A L N
 B R I O W E T E U E T R N R

KEY WORDS

- ACCOUNT
- ASSETS
- BORROW
- BUDGET
- CONTRIBUTION
- GAS
- INDIVIDUAL
- INTERNET
- LOAN
- MILEAGE
- MOBILE
- MORTGAGE
- PHONE
- RETIREMENT
- SMART
- WALLET

Golden Horizons

A Club For Farmers State Bank Customers 55 & Older



A Special Day in Dysart

Come enjoy delicious food, unique shops, interesting sites and friendly folks May 4 in Dysart. To reserve your seat call 319-874-4344 before April 27. Tickets are \$40 per person, which includes transportation, gratuities, rolls, coffee and lunch. We hope to see you there!

We Need Your Ideas

We are looking for new and exciting events to make Golden Horizons even better in 2011! If you have any ideas or suggestions, please give us a call or stop by your local branch and share your ideas.

1-877-372-1879
www.FSB1879.com

